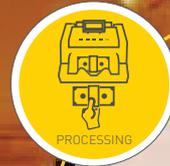


**“If no cash is on the ground the club stops. Prosegur doesn't let that happen. Prosegur has helped maximize the potential of the club”**

**Daniel Brian,  
Central Coast Leagues Club,  
Operations Manager**

**CENTRAL COAST  
LEAGUES**



End-to-End  
Cash  
Management  
Solution from  
one provider



# Cash and Security Solutions

Partnership with Central Coast Leagues Club, NSW



# Background

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As Central Coast Leagues Club (CCLC) was formed in 1954 and was the first registered club established on the Central Coast.

The 2007 smoking ban combined with an increased gaming tax resulted in CCLC attempting to find new methods of managing costs. At the time, CCLC was able to make considerable savings in wage costs in its cash handling function.

The counting was too costly and was an inefficient method for recording the days revenue. CCLC needed a new method to handle this process.

## Our approach

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- To better understand CCLC's clearance and counting process
- Use our expertise to develop a complete solution model
- Implementation program to ensure transition for the club is as smooth as possible
- Prosegur wanted to empower CCLC to keep track of its money better than before

**“Prosegur has increased the productivity in the work environment”**

## The solution

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- 🌐 Prosegur took over the club's clearance and counting processes
- 🌐 Prosegur worked with the Club to improve its cash data sheets by fixing errors and bringing them up to date.
- 🌐 Cash counting machines brought in to improve efficiency.
- 🌐 By redeploying its cash room staff to operational areas the Club was able to improve its customer service to patrons
- 🌐 Provide same day banking for immediate access to the day's revenue

Since Prosegur has provided solutions for CCLC, the club has experienced dramatic savings in its cash control department. Prosegur now provides the club with same day banking thus improving its cash flows, an essential component to the Club's growth. The club can now focus on other aspects it previously didn't have time to address. Thanks to Prosegur, CCLC has fixed old problems, increased efficiency and is now benefiting from substantial cost saving.